

# PSORIASIS

Psoriasis is an immune-mediated, non-contagious, inflammatory skin disorder of unknown cause<sup>1,2, 3, 4</sup>

At least  
**830,000**  
people in the UK are affected by psoriasis<sup>5,6</sup>

**50/50**  
equally common in male & females<sup>7</sup>

**30%** of people with psoriasis may also suffer from **PSORIATIC ARTHRITIS** (joint inflammation)<sup>8</sup>

## SYMPTOMS

Red, raised lesions covered with a silvery scale of dead skin cells usually found on elbows, knees, scalp and lower back<sup>9</sup>

Many people have skin involvement in difficult locations<sup>10,11</sup>

• Most bothersome psoriasis skin symptoms:<sup>12</sup>

**32%**

**ITCHING**

**23%**

**FLAKING**

**14%**

**SCALING**

• Itch is one of the most important factors contributing to patient perceived disease severity<sup>10</sup>

**SCALP**  
**51%**

**GENITALS**  
**8%**

**NAILS**  
**17%**

## TREATMENT DISSATISFACTION

Despite the impact of psoriasis on patients' lives, the majority remain untreated, or are treated only with topical treatments, regardless of their disease severity<sup>10,13,14,15</sup>

Overall,  
**46%**

of people with psoriasis feel that using currently available therapies can be worse than the condition itself

**85%**

feel that there is a need for better therapies<sup>10</sup>

**3/4 OF PEOPLE** with psoriasis believe it has a negative impact on their quality of life<sup>10</sup>

## PSYCHOLOGICAL & EMOTIONAL EFFECT OF PSORIASIS

People with psoriasis are twice as likely **TO BECOME DEPRESSED** as the rest of the population<sup>19</sup>

**NEARLY HALF OF PATIENTS** say psoriasis influences their choice of clothing<sup>20</sup>

• Substantial impact on people's emotional & social well-being  
• Significantly impairs health-related quality of life, causing:

Over half of patients are **EMBARRASSED OF OR SELF-CONSCIOUS** about their psoriasis<sup>21</sup>

**EMBARRASSMENT, SHAME, LOW SELF-ESTEEM, STIGMATISATION & INCREASED RISK OF DEPRESSION & ANXIETY**<sup>10,16,17,18,19</sup>

